WELCOME (ABOARD)

Business Decision Making





BUSINESS DECISION MAKING

Course teachers

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What is Busines Decision Making course about?

- 1. How to make decision on concrete problem?
- 2. Dealing with the **context** of the problem and **decision-maker**.



Decision making styles

- Autocratic vs democratic
- Intuitive vs rational
- Delaying vs on-time
- ...
- Determining dominant decisionmaking style of students (survey)
- Analysis of advantages and disadvantages of each style



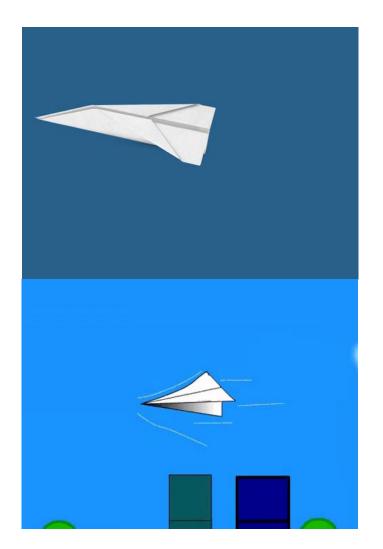


Critical thinking

- Forming the statements in the line with the intelectual standards
- Elements of thinking

Case study:

 Statements for building a plane that flies as far as possible

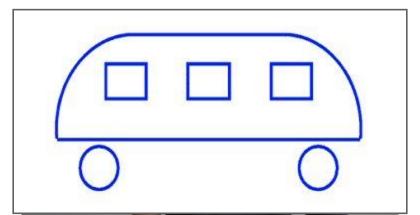


Creativity in decision making

- Finding new (better, more effective) solutions
- Discoveries in dreams (Paul McCartney: Yesterday...)
- Phases in creativity: preparation, concentration, incubation, ilumination, verification
- Brain teasers

Case study:

 The Marshmallow challenge (combines creativity, team work, inteligence, speed...)





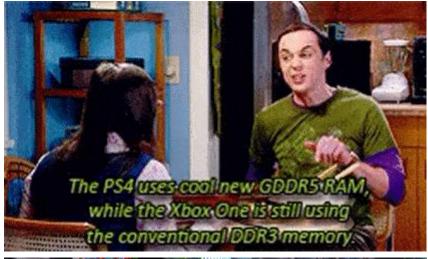


Multicriteria analysis

- Criteria, types and subtypes
- Decision making table
- Voting methods
- MCDM methods

Case study:

- Sheldon Cooper: PS4 or Xbox





Uncertainty and risks

- Events
- Probability
- Matrix of payment
- Methods

Case study:

- DR. House



... and many other topics

- Phases in DM
- Organizational structure
- Conflict resolution
- Negotiation
- Group decision making
- Ethical aspects of DM
- ...





Organization of teaching hours in semester

- 12 weeks of teaching hours, 2 hours per week
- Structure of each week:
 - Theoretical background of the topic
 - Assignment for points

Elements	Points (max.)
Decision-making style assignment	5
Decision-making process assignment	5
Organizational structure assignment	5
Creativity assignment and Critical thinking	10
SAM/PC assignment	10
Decision-making under uncertainty and risk	10
AHP assignment	15
Other assignments (unannounced)	20
Exam	20
TOTAL	100

In case of further questions

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Literature: LMS Moodle







